

Ja Ja Ja Berlin Submission Form

Ja Ja Ja Berlin is a new club night in Kreuzberg showcasing the best emerging talent from the Nordic countries. Held at FluxBau, a well-known and popular central Berlin showcase venue in close vicinity of key professionals and media - the night aims to grow a strong independent platform where new "export ready" artists are able to showcase their music to key German music industry professionals, media, tastemakers and audiences.

The initiative is supported by the Nordic Export Offices (NoMEX) represented by: Export Music Sweden, Music Export Denmark / ROSA - The Danish Rock Council, Music Finland, Icelandic Music Export and Music Norway.

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PROGRAMMING

Submissions will initially be reviewed by the respective Export Offices, who'll produce a shortlist based on "export readiness". NoMEX have defined "export readiness" as an artist who has a professional industry set-up (manager, label, agent etc.) behind them - either domestic and / or international - and / or a growing momentum, whether it be an industry and / or media buzz in Germany/UK/US. It's important that artists draw attention to this in the below form.

A booking group consisting of respected German industry professionals select the final line-up from a shortlist of export ready artists. The Ja Ja Ja Berlin booking group currently consists of the following professionals : Robert Hellbig (CEO / Owner - Nothing But Hope and Passion), Ueli Häfliger (Music Editor - Flux FM), Sven Städtler (Head of Promotion & Partner - Verstärker Medienmarketing), Nina Legnehed/Steffi von Kannemann (Owners - Nordic By Nature), Tina Krüger (Head of Booking - Karsten Jahnke), Philipp Jacob-Pahl (Agent / Promoter - Selective Artists), Björn Bauch (Konzertbüro Schöneberg).

Some of the Nordic artists that have played Ja Ja Ja in the past: Bloodgroup (IC), Mikhael Paskalev (NO), Hjaltaín (IC), Kvelertak (NO), The Deer Tracks (SE), Katzenjammer (NO), Niki & the Dove (SE), Zebra & Snake (FI), Team Me (NO), Shine 2009 (FI), Falluha (DK), Young Dreams (NO), Johnossi (SE), Highasakite (NO), When Saints Go Machine (DK), Marit Larsen (NO), French Films (FI), MØ (DK), Last Lynx (SE), Jaakko Eino Kalevi (FI) to mention a few.

TRAVEL SUPPORT AND FEES

Artists chosen to play Ja Ja Ja will usually automatically qualify for travel support from their respective Export Office. Terms and conditions are set by each office on an individual basis so you should contact them for more information. The night is ticketed at a low-entry price and will be used to cover production and marketing costs of the night

PROMOTION

All artists will benefit from a coordinated press, promotion and marketing team. A social media team is boosting the profile of artists and the event itself across all major social networking sites. All media partners will cross-promote content and explore editorial options. The export offices, Nordic embassies and the partners will also use their extensive network to promote the events where a special focus will be on the business2business promotion. Each night will also feature a pre-show drinks event to attract relevant professionals and media with the aim to create a Berlin music industry "stammtisch".

NOTE: Ja Ja Ja is a platform. It is expected that individual managers and industry professionals working with participating artists will promote the show to German industry, media and audience to the best of their abilities. They will also be the point of contact for those with further interest.

JAJAJA

— NORDIC MUSIC AFFAIR —

Name of artists/band/ensemble:

Current industry set-up in home country:

Management:

Record/Prod. company:

Agent:

Publisher:

Current German set-up (or relevant UK or US set-up)

Management

Record/Prod. company:

Distribution:

Promoter / Agent (incl. UK agent):

Publisher:

Promo team (print, online, radio/TV etc):

Other:

Available Ja Ja Ja dates: (You can select multiple dates)

Priority 1

Priority 2

Priority 3

Links to streamable music (bio should be sent as an attachment with this form):

German media momentum / editorial coverage
(and/or UK and US momentum worth mentioning):

German industry interest / dialogue:

Very short description of current/planned German market activity and artists export readiness (max 1000 characters):